

A 21st Century Austrian Football Goal scored by SAP Business One®

FC Wacker Innsbruck is an Austrian football club from Innsbruck, which was formed in 1913 and plays their home games at the “Tivoli Stadion Tirol”. The club calls itself “Der Tiroler Traditionsverein” (in english: The Traditional Tyrolean Club) because of their long history in Austrian football. Within all these years the club had to deal with many name changes - like FC Tirol, FC Tirol Innsbruck, FC Wacker Tirol and many more - but since 2007 the official name is FC Wacker Innsbruck. It is one of the most successful clubs in Austria, having won ten championships, seven cup-trophies and two international titles in the Mitropacup. Nowadays FC Wacker Innsbruck is playing in Austria’s second division, competing for the promotion to be back soon where the club belongs: the Austrian Bundesliga.

Before: Challenges and Opportunities

- Seeking new ways to finance club activities due to ever more expensive game operating costs
- Undergoing investment in corporate structural changes
- Striving to integrate all EDP functionalities onto a single platform

Why SAP and UNIORG

- Solution fully integrates business administration and sports-related processes onto a single platform
- Solution provides real-time reporting and data analysis
- Partners deemed to be professional and quick to grasp Club needs
- Partner made implementation fast and easy

After: Value-Driven Results

- Simplified and centralized reporting functionalities
- Greater transparency and more accurate, reliable data in real-time
- Streamlined overall operations and a heightened sense of professionalization
- Faster data processing speeds and consolidated, integrated databases



“The shift from a club to a sports company was a key step. In this sense, **SAP Business One helped us tremendously.** I firmly believe that **we will continue to enjoy its benefits well into the future.**”

Peter Margreiter, Executive Board Member, FC Wacker Innsbruck

2nd League

players in the Austrian Football *Bundesliga*

Featured Partner

UNIORG

SAP SPORTS ONE

SAP Business One

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